



editorial calendar
2007



ISSUE DATE	CLOSING DATE	FEATURES	MEETINGS TODAY FEATURES
January 22	January 8	Top 25 Executives/Airline Alliances All Suite/Extended Stay/Interim Housing	Pharmaceutical Meetings International Meetings
February 5	January 22	Corporate Payment/Expense Systems Frequent Traveler Programs Executive Dashboard	
February 19	February 5	(S1) Resource Issue: <i>Corporate Travel Index with City Profiles</i>	
March 5	February 19	Top U.S. Hotel Chain Survey Travel Management Technology Corporate Aviation	Golf Meetings Conference Centers
March 19	March 5	The Cost of RFPs Premium Class Travel Procurement Practices	
April 2	March 19	Inflight Services Annual Midprice Hotel Chain Report Car & Ground Transportation Update	Short-Term Corporate Meeting Strategies Financial Meetings
April 16	April 2	(S1) Resource Issue: <i>The Official Business Travel Buyer's Handbook with Corporate Profiles</i>⁺	
April 23	April 9	ACTE Issue Corporate Payment/Expense Systems Airline Alliances	Meetings Technology Incentive Meetings
May 7	April 23 (E) April 2	Frequent Traveler Programs Travel Management Technology All Suite/Extended Stay/Interim Housing	
May 21	May 7	Airports Corporate Travel World Show Issue The Cost of Labor	Executive/Board Meetings Conference Centers
June 11	May 28	(S2) Resource Issue: <i>Business Travel Survey</i>	
June 25	June 11	Travel Management Technology Premium Class Travel	Resort/Golf Meetings Pharmaceutical/Medical Meetings
July 9	June 25	Inflight Services Annual Payment Systems Report	
July 23	July 9	24th Annual Travel Manager Salary & Attitude Survey Airline Alliances NBTA Issue Executive Dashboard, The Cost of Auditing	Best Meeting Practitioners Remote Conferencing
August 13	July 30	Travel Manager of the Year All Suite/Extended Stay/Interim Housing	
August 27	August 13	(S1) Resource Issue: <i>Corporate Travel 100—Best Practitioners</i>	
September 10	August 27	Budget Planner 2007 Airports Annual Upscale Hotel Chain Report Corporate Payment/Expense Systems	Incentive Meetings 2007 Meetings Budgeting
September 24	September 10	Annual Car & Ground Transportation Report Frequent Traveler Programs Travel Management Technology Executive Dashboard	
October 8	September 24	Annual Deluxe Hotel Chain Report Corporate Aviation Procurement Practices	Financial Services Meetings Meetings Technology
October 22	October 8	The Cost of Insurance Premium Class Travel 4th Annual Expense/Payment Manager Survey	
November 5	October 22	10th Annual Airline Buyer Survey Business Travel Productivity Services	Executive/Board Meetings Spa Meetings
November 19	November 5	(S1) Resource Issue: <i>Annual Fall Project—The Corporate Traveler IV</i>	
December 3	November 19	Travel Management Technology Corporate Payment/Expense Systems	Meetings Technology Resort Meetings
December 17	December 3	(S1) Resource Issue: <i>Corporate Travel Black Book (Enhanced Listing Closing Date: 11/19)</i>	

(S1) Issue size is 8" x 10 3/4" trim size

(S2) Issue size is 10 1/8" x 13" trim size

(E) Early close: see special closing date

DOMESTIC DESTINATIONS	SPECIAL SECTIONS & SUPPLEMENTS	GLOBAL UPDATE	ADDED VALUE & SHOW DISTRIBUTION
New York Metro Boston New Orleans		Asia/Pacific (Japan, Sydney)	MPI PEC, January 21–23, New Orleans
Miami Las Vegas		Canada Latin America Middle East	
Chicago Los Angeles		Europe Mexico	
Denver Orlando New York Metro	Business Travel Asia/Pacific	Puerto Rico South Africa	
Hawaii Washington, D.C.		Canada (Toronto, Vancouver)	IACC, April 25-27, Chicago
Atlanta Miami Boston		Asia/Pacific (Japan, Bangkok)	ACTE, Miami, May 6-8 IACC, April 25-27, Chicago
ⓔ New York Ideas	<i>Procurement Practices</i>	Europe Middle East	
Chicago/Rosemont Charlotte		Bermuda	Corporate Travel World, NYC, May 21-22
Dallas Denver	Business Travel Asia/Pacific	Latin America London	
New York Metro Philadelphia	<i>Euro BTN Travel Technology Survey</i>	Europe Middle East	
Tampa/St. Petersburg Boston		Asia/Pacific (Singapore, Hong Kong)	NBTA, July 22-25, Boston MPI WEC, July 29-31, Montreal
New York Metro Portland		Latin America Mexico	
Atlanta Chicago Las Vegas	Business Travel Asia/Pacific	Canada (Toronto)	HSMIA's Affordable Meetings National September 5-6, Washington, D.C. IT&ME, Chicago, September 25-27
San Francisco Boston New York Metro	<i>Small Company and Midmarket Benchmarks</i>	London	
Hawaii Los Angeles Cincinnati		Middle East Canada (Montreal)	ACTE Global
Cleveland New York Metro		Europe	
Chicago		Asia/Pacific	
Orlando/Miami		Latin America Mexico/Caribbean	

Research & Reference Guides

Fundamental tools of the business travel Industry



The Corporate Travel Index Published in February

The daily cost of doing business in the top 100 domestic and international cities.

- Hotels
- Car Rental
- Food Costs



Euro BTN Published in July

This research survey, building on the baseline established in 2006, looks at the technological evolution of the European corporate travel market.



Fall Project: The Corporate Traveler IV Published in November

Another in a proprietary series of studies of business travelers and business travel managers assessing traveler habits, plans and attitudes.



The Business Travel Buyer's Handbook Published in April

The industry's how-to guide, explaining internal program management and working with travel vendors.

Chapters include:

- Establishing a Travel Policy
- Developing a Global Travel Program
- Planning and Managing Corporate Meetings
- Selecting a Corporate Payment System



Corporate Travel 100 Published in August

Analyzes how America's 100 biggest corporate travel spenders manage their programs. Includes:

- Profiles of BTN's Best Practices of 2007
- U.S. Booked Air Volume
- Travel Program Initiatives



The Corporate Travel Black Book Published in December

The only comprehensive directory for the commercial travel market. Contact information presented in a quick-reference format broken down by market segments.

- Airlines
- Associations
- Car Rental
- Conference Centers
- Consultants
- Education
- Ground Transportation
- Hotel Chains
- International Business Services
- Payment Systems
- Technology
- Travel Agencies



Business Travel Survey Published in June

Examines and compares suppliers in the market by sales rankings, total revenue, business travel revenue and initiatives in the corporate market during the previous full year. Categories include:

- Travel Agencies
- Airlines
- Car Rental Brands
- Chauffeured Transportation
- Corporate Payment Systems
- Hotels



Best Practices and Sizing Up The Midmarket Published in September

Benchmarking data for companies with small & midsize travel volumes. Includes:

- U.S. Booked Air
- Online Booking
- Domestic Fees for Booking Transactions
- U.S. Booked Hotel Volume
- Companies that Manage Meetings



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