



Why Exhibit at Corporate Travel World

- ✓ **Over 1,000 Attendees**
- ✓ **Immediate ROI with CTW Planner- One-on-One Appointment Scheduler**
- ✓ **Exhibitor tools to drive business before, during and after CTW**
- ✓ **Network with the Association of Corporate Travel Executives membership**
 - **14% are with companies/organizations that spend over \$30 MILLION on travel and meeting expenditures**
 - **75% of attendees work with Corporations**
 - **62% Manage and Administrative Travel budgets**

Corporate Travel World & ACTE Global Education Conference

Two industry powerhouses have joined forces to bring together the best of the best with ACTE Global Education Conference and Corporate Travel World into one location and one event!

Corporate Travel World

Corporate Travel World features opportunities for buyers and suppliers to interact one-on-one. Learn about the latest products and services to boost your and your company's productivity. Attendees and exhibitor share encouraged to book one-on-one appointments prior to the expo. If you do not have the chance to do this in advance or have room in your schedule, please walk around the expo floor and sign up for additional meetings with or exhibitors. Most will still have appointments available. Set up meeting and make some real connections that will help improve your travel program.

What's the difference between CTW & ACTE?

- **Exhibitor Categories- CTW features 35+ suppliers** that service the business travel market. CTW buyers are receptive to having a menu of different categories represented to maximize their expo experience at CTW. ACTE showcases technology solutions.
- **Appointment Setting- My CTW Planner is only for CTW exhibitors** and attendees. CTW exhibitors can tap into this web-based system to set-up one-on-one appointments with decision-makers. CTW Planner is available before, during and after the event.
- **Exhibitor Set-up – CTW offers a 10 x 10 exhibit booth space** versus a table-top kiosk which is available at ACTE.
- **Expo Pass – CTW Exhibitors** will be given digital expo passes to email to their top clients and prospects to visit the expo at a discounted rate.

Timings - In order to maximize the conference attendees' time and to give dedicated time to CTW Expo and ACTE Solutions Showcase, committed dates and times have been allotted for both exhibitor sessions.

CTW

Monday, May 19
 9:45 am – 11: 45 am
 2: 15 pm-4:30 pm

Tuesday, May 20
 10:15 am- 12:30 pm
 1: 15 pm -4: 45 pm
 2:45 pm – 3:15 pm

ACTE Solutions Showcase

Sunday, May 18
 4:00 pm – 6:00 pm

Monday, May 19
 9:45 am – 11: 45 am

About My Corporate Travel World Planner

Your participation as an exhibitor in **Corporate Travel World** includes access to a powerful web based system that can be accessed before, during and after the show called **My Corporate Travel World Planner**. This system provides an appointment scheduling, which puts attendees and exhibitors in contact with each other for setting up appointments. Best of all it's provided to you as part of your booth package.



Audience

Corporate buyer attendees in the past represented the following companies: Accenture, Abbott Laboratories, ADIDAS, American Standard Companies, Apple, Bank of America, Bayer, BearingPoint, Boeing, Bristol-Myers Squibb, DaimlerChrysler, Dell, Deutsche Bank, Energizer, Hewlett-Packard Company, Hoffmann-LaRoche, Honeywell, IBM, IKEA, Intel, International Monetary Fund, JCPenney, JPMorgan Chase, Johnson & Johnson, NIKE, Merck & Co., Motorola, Nokia Corporation, Nordstrom, Philips Electronic, Price Water House Coopers, Sanofi-Aventis, Shell International, Siemens AG, The Coca-Cola Company, Tiffany & Co., Tyson Foods, Inc., Wal-Mart Stores, XM Satellite Radio, Yahoo!

Contact

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