

Print Ad Specifications

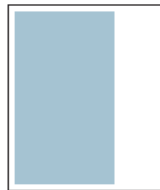
AD TYPE	LIVE AREA	TRIM SIZE	BLEED SIZE
FULL PAGE	8" x 9.5"	9.00" x 10.5"	9.25" x 10.75"
2 PAGE SPREAD	17" x 9.5"	18.00" x 10.5"	18.5" x 10.75"
2/3 PAGE VERTICAL	5.25" x 9.5"		
2/3 PAGE SPREAD	10.5" x 9.5"		
1/2 PAGE HORIZONTAL	8" x 4.75"		
1/2 PAGE SPREAD	17" x 4.75"	18" x 5.25"	18.5" x 5.375"
1/2 PAGE ISLAND	5.25" x 7.5"		
1/2 PAGE VERTICAL	4" x 9.5"		
1/3 PAGE VERTICAL	2.50" x 9.5"		
1/3 PAGE SQUARE	5.25" x 4.25"		
1/4 PAGE VERTICAL	2" x 9.5"		
1/4 PAGE SQUARE	4" x 4.75"		
FOOTER	7.75" x 1.625"	9" x 2"	9.25" x 2.125"
PAGE 1/PAGE 3 BOX	4" x 1.5"		



Full Page



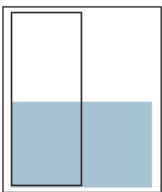
2-Page Spread



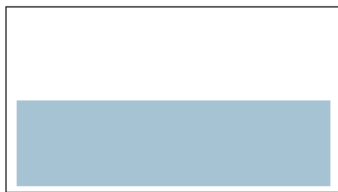
2/3 Page



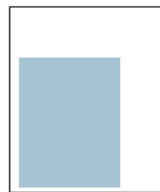
2/3 Page Spread



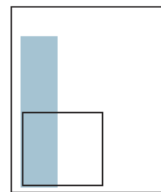
1/2 Horizontal
1/2 Vertical



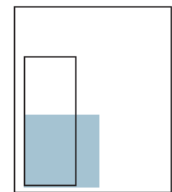
1/2 Horizontal Spread



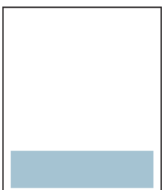
1/2 Island



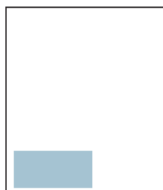
1/3 Vertical
1/3 Square



1/4 Vertical
1/4 Square



Footer



Page 1/Page 3 Box