

It's the industry's only dedicated corporate travel directory in print and online and the best way to reach business travel professionals as they make key purchasing decisions.

# IN PRINT & ONLINE 2009 BLACK BOOK

700 key contacts for business travel products & services are listed. 51,000 powerful industry decision-makers find key contacts in print... and can search the online listings with the click of a button. There's only 1 way to make your listing stand out...

## BLACK BOOK ENHANCED LISTINGS

**PLATINUM PACKAGE \$4950**  
In Print

- Your color logo and 50 words of descriptive copy in a highlighted color background in your category
- Online
- Color or B&W logo
- Your logo Sponsorship Button on the high-traffic home page of BTNOnline Black Book for 12 months. Limited to 5 categories – ask for availability.
- 127x77 pixel Sponsor Button on your page
- Top priority listing within your category
- Hyperlink to your Web site

**GOLD PACKAGE \$2950**  
In Print

- Your color logo and 50 words of descriptive copy in a highlighted color background in your category
- Online
- 50 words of descriptive copy
- Color or B&W logo
- 127x77 pixel Sponsor Button on your page
- Priority listing within your category
- Hyperlink to your Web site

**SILVER PACKAGE \$1995**  
In Print

- Your B&W logo and 50 words of descriptive copy in a highlighted color background within your category
- Online
- Color or B&W logo
- 127x77 pixel Sponsor Button on your page
- Priority listing within your category
- Hyperlink to your Web site

**BRONZE PACKAGE \$995**  
In Print

- Your B&W logo and 50 words of descriptive copy in a highlighted color background within your category

The image shows two screenshots of the BTNonline.com website. The top screenshot displays a grid of various business categories such as Technology, Back-Office Accounting, and Construction Information Systems. The bottom screenshot shows a detailed listing for 'TraviZion', featuring a color logo, company name, address, phone number, and a 'Gold Sponsor' badge. A red callout box points to the listing with the text 'Paid Enhanced Listing'.

**categories include:**

- Airlines\* • Associations • Car Rental Cos.
- Conference Centers • Consultants\* • CVBs
- Education • Ground Transportation Cos.
- Hotel Chains\* • International Business Services
- Payment Systems • Technology\*
- Travel Management Companies\*

\*Includes Subsections

**CLOSING DATE November 24, 2008**  
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**BTNonline.com**



To reserve your Enhanced Listing, or to learn more about BTN's 2009 Black Book, contact:

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Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Product Category \_\_\_\_\_



Nielsen Business Media

**Enhanced Listing Package:**

- Platinum Package – \$4,950
- Gold Package – \$2,950
- Silver Package – \$1,995
- Bronze Package – \$995